



CHRISTOPHER C. ROBERTS

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Christopher has 15 years of experience leading business transformation projects. Those projects have included financial and strategic planning, business process re-engineering, and information system implementation and management. He is adept managing culturally diverse and geographical dispersed teams. He has successfully completed projects in the United States, Japan, China, India and the Middle East. While working with these partners, he has learned to speak and read Mandarin Chinese and Arabic.

In senior management roles at both large international firms like Accenture, Deloitte Consulting, and Goldman Sachs, as well as boutique consultancies, Chris has delivered results for clients like Microsoft, Lockheed Martin, Hitachi, Kodak, Aldar, and high profile consumer products companies. He is a published author in the area of global supply chain best practices. Chris is a graduate of the Massachusetts Institute of Technology (MIT).

Example Projects

- Led project teams of local and expatriate consultants to establish automated payment processes on multi-billion dollar real estate developments in Abu Dhabi, UAE
- Created the standard implementation methodology and costing models for Microsoft's IPTV implementation services. Worldwide standards and automated project approval processes tripled project gross margins.
- Led a \$10MM full cycle software development project with over 40 team members residing in both the US and India. Implemented the new Vendor Management System with over 1000 vendor integrations
- Founded the strategic consulting practice of a boutique consulting company. He recruited consultants, established project methodologies, trained and managed teams. Delivered proposals for over 40 engagement pursuits which resulted in nearly 50% of the company's annual revenues.
- Founded and managed the sales and marketing operations for a division of one of Japan's largest semiconductor companies. Led the creation of trade show exhibits and collateral, secured appointments with 4 of the 5 largest fabless semiconductor companies and closed its first deal worth over \$100MM.
- Directed multiple call center operations improvement projects that allowed an international consumer products company to grow from \$40MM in annual revenue to nearly \$1B with limited increases in staff.

Key Areas of Expertise and Experience

Project Management	Business Process Reengineering (BPR)
Post Merger Integration	Business Intelligence (BI)
Strategic Planning	Supply Chain and Operations Optimization (SCO)
Financial Modeling	Finance and Performance Management
Software Development (Java, .NET, XML, Web)	Software Selection, Implementation & Integration (ERP, SCM, MRP, CRM, WMS, and Tax)

Other:

Outside of work, Chris is a father of four who resides in both Southern California and Southern Utah's Red Rock country. As an accomplished triathlete and marathon swimmer, he literally knows how to swim with the sharks. He successfully completed a 26 mile non-stop swim from Catalina Island to the California coast and is 1 of only dozens to swim from the beach of San Francisco around Alcatraz Island and back without a wetsuit.